

# Schedule

09:00 Registration and Breakfast

09:45 Opening Remarks



**Niamh O'Shaughnessy**

Network Manager  
Design Skillnet

09:50 Creative Courage



**Charlotte Barker**

Chief Executive Officer  
Institute of Designers in Ireland (IDI)

10:05 Pace Yourself



**Mike Schnaidt**

Creative Director, Fast Company  
Author, 'Creative Endurance'  
Professor, School of Visual Arts

10:50 Creative Courage and Second Nature



**Orlagh O'Reilly**

Pepsi Global Design Director  
PepsiCo International Beverages

11:25 Break

11:45 What it takes to create a breakthrough product in the medical sector



**Gerry Clarke**

Co-Founder  
Loci Orthopaedics

12:15 **PANEL: Ireland in an International Context: Does Ireland Hold the Aces?**



**Moderated by Charlotte Barker**

Chief Executive Officer  
Institute of Designers in Ireland (IDI)



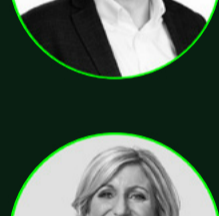
**Claire Corbett**

Co-Founder & Creative Industry Leader  
All Kinds of Magic



**Robert Carpenter**

Co-Founder & CCO  
Granite Digital



**Niamh Higgins**

Managing Director  
TapCreative

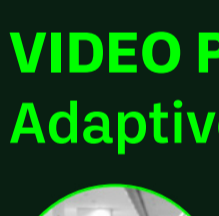


**Conor Stewart**

Senior Client Adviser  
Enterprise Ireland

13:05 Lunch

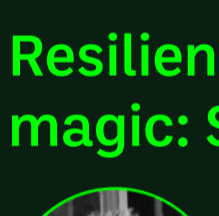
13:55 **VIDEO PRESENTATION: Building an Adaptive Mountain Biking Community**



**Noel Joyce**

Lecturer  
New York University, Shanghai

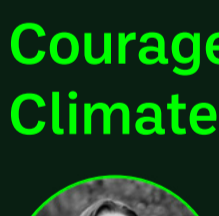
14:05 **Resilience, bravery and a little bit of magic: Shaping the future at Household**



**Julie Oxberry**

CEO and Co-founder  
Household

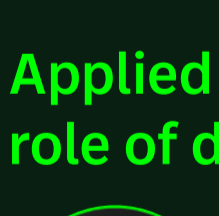
14:40 **Courage, Creativity and Transformative Climate Justice**



**Jennie C. Stephens**

Professor of Climate Justice  
ICARUS Climate Research Centre,  
Maynooth University

15:10 **Applied Design Leadership: the changing role of design in tech**

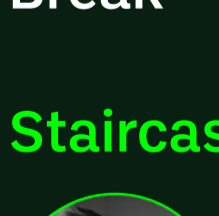


**Emmet Connolly**

VP of Product Design  
Intercom

15:40 Break

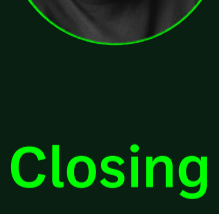
16:00 **Staircase to Design Heaven**



**Marc Català**

Creative Director and Founding Partner  
Mucho

16:45 Closing Remarks



**David Wall**

President, Institute of Designers in  
Ireland (IDI)  
Creative Director, Tines

17:00 Drinks Reception